



2012 Marblehead Visitor's Guide & Map

Lodging, Retail, Restaurants, Attractions, Banks, Realtors, Health & Beauty
 Does your business benefit from tourism dollars? The Visitor's Guide & Map is Marblehead's main destination marketing brochure and advertising is exclusively available to Chamber members.

Reserve your space TODAY!

Information: Phone: 781-631-2868 Fax: 781-639-8582

Absolute Deadline for Inclusion: March 16, 2012

DETAILS:

- **Circulation:** 40,000 brochures
- **Shelf Life:** 1 year
- **Distribution Outlets:** Chamber Office & Information Booth (national & international requests), Massachusetts Regional Tourism Councils, CTM Brochure Display Hotel & Visitor Program, Copley Place, RED SOX STORE Boston, Massachusetts Visitor Information Centers, North of Boston Convention & Visitors Bureau, Local merchants including more than 30 Marblehead Bed & Breakfasts
- All Ads will be reserved on a first come, first serve basis.

PRICING & FORMAT:

Please check your selection.

- Listing** - Business name, address, phone, # of rooms, hours, web, e-mail, and **30 word description**.
Price: \$275
- Display Ad with Listing** - Full Color ad 3 1/2" wide by 4 1/2" high. Listing included.
Price: \$1,000

**All listings receive a numbered map location.*

RATE AND SYMBOL KEY INCLUDED IN ALL LISTINGS.

Rate Key – optional

Does not apply to Lodging.

Please check all that apply. Multiple selections will be listed as a range.

- \$ Under \$25
- \$\$ Under \$50
- \$\$\$ \$50 - \$100
- \$\$\$\$ \$101 - \$150
- \$\$\$\$\$ \$151 +

Symbol Key - Please check all that apply

- | | | |
|-------------------------------------------------|-------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Beach | <input type="checkbox"/> Ocean View | <input type="checkbox"/> Balcony/Deck |
| <input type="checkbox"/> Handicapped Accessible | <input type="checkbox"/> Pets | <input type="checkbox"/> Restaurant |
| <input type="checkbox"/> Indoor Pool | <input type="checkbox"/> Meeting Rooms | <input type="checkbox"/> Lounge/ Tavern |
| <input type="checkbox"/> Outdoor Pool | <input type="checkbox"/> Smoking Rooms | <input type="checkbox"/> Breakfast |
| <input type="checkbox"/> Jacuzzi | <input type="checkbox"/> Air Conditioning | <input type="checkbox"/> Non-smoking Rooms |
| <input type="checkbox"/> Fireplace | <input type="checkbox"/> TV | <input type="checkbox"/> Parking |
| <input type="checkbox"/> Exercise Room | <input type="checkbox"/> Private Bath | <input type="checkbox"/> Internet |
| | | <input type="checkbox"/> Shared Bath |

PLEASE PRINT CLEARLY. Use additional sheets of paper if necessary.

Checks payable to: Marblehead Chamber of Commerce

Name of Business _____ Contact Person _____

Address _____ Phone _____

Website _____ E-mail: _____ # of Rooms/ Hours: _____

Compose Description below: Max. 30 words, No need to duplicate information from Rate and Symbol Key.

You may write "Same as Last Year." **Lodging properties, be sure to list your prices.**

Visa/MC/AMEX/Discover# _____ Exp. Date _____ Security Code _____

Name on Card _____ Signature _____